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| **NAME OF STARTUP**  **One line pitch: XXXXXXX**  **Management team**  WHO WILL LEAD THIS?  **Other members:** XXXXX  **Customer problem**  *WHAT PROBLEM ARE YOU TRYING TO SOLVE?*  **Product/Services**  WHAT SOLUTION ARE YOU PROVIDING? | **LOGO HERE**  **Company profile**  **URL:**  **Video:**  **Industry:**  **Nr of Employees:**  **Founded (date):**  **Contact:**  **Location**  **Financial Information (€)**  **Company Stage:** Early stage/Seed/seriea A, B, C,,,,  **Monthly Net Burn:**  **Pre-money Valuation:**  **Capital Seeking:** |
| **Target market**: WHICH MARKET. WHERE? | |
| **Customers:** Attributes of your customers. | |
| **Sales/Marketing strategy:** HOW WILL YOU LAUNCH & GROW? | |
| **Business model:** What is your Business Model and how will it work? | |
| **Competitors:** XXXXXX. | |
| **Competitive advantage:** XXXXX | |
| **What have you done so far:** XXXXXXX | |